

Global Newsletter – January 2021

EVENTS



Innovative Farmer Award

Ms. Rani Devi hailing from Purnahiya block in Sheohar district, Bihar was felicitated with the Abhinav Kisan Puraskar 2020 (Innovative Farmer Award) by Dr. Rajendar Prasad Central Agriculture University, Pusa during the Republic Day celebrations held on January 26. Ms. Devi was selected by Krishi Vigyan Kendra for the award for implementing organic farming. She was awarded prize money of INR 5000/- and a certificate. Ms. Devi from Ganga Kisan Club is one of the members of Farmers club supported by Water For People India as part of *Project Sheohar*.

IMPLEMENTATION ACTIVITIES

Mission Paani Pilot Study in Nalanda

As part of *Mission Paani*, an initiative centered on water conservation funded by Reckitt Benckiser and supported by Water For People India, pilot work has been initiated in two blocks - Biharsharif and Rajgir – in Nalanda district, Bihar. The pilot will work with local households, communities, and Panchayati Raj Institutions to identify innovative and effective ways to build a culture of water consciousness. Activities included formation of Farmers club, selection of schools for Rooftop Rainwater Harvesting, organizing street plays, and site selection for the installation of



water points. Based on the pilot results, a baseline study will be done in five blocks of Nalanda – Biharsharif, Rajgir, Chandi, Rahui and Harnaut.



Installation of Filters in Water Points

Around 30 water points were installed with filters to address high turbidity and bad odour in drinking water under *Everyone Forever: Water Services and System Strengthening* project supported by NSE Foundation. The water points installed in communities and Anganwadi centres provide potable drinking water to approximately 4500 families in Khoyrasol block, Birbhum district, West Bengal.



CAPACITY BUILDING ACTIVITIES

Glove Puppet Training



Water For People India Trust organised 7-day residential training on Glove Puppetry in Achalpur block, Amravati district, Maharashtra. The training held from January 11-17 aimed to build a group of artists to perform glove puppetry in villages under Project *Mission Paani*. Abhivyakti Media for Development facilitated the training and imparted knowledge to make Glove Puppet, methods to evolve appropriate script, and to present glove puppet show in the

community to initiate behaviour change. This process was challenging to select youth and to train them as artists. Total 13 people were selected from Payvihir village to form part of the group. During the training, a practice show was organized in the village to provide direct community experience to the group and build their confidence. At the end of the training, youth participants expressed the training as a unique opportunity to develop a basic understanding of water and build water consciousness amongst the communities in the villages.

Orientation Session on Menstrual Hygiene Management

Menstruation is a key indicator of health and vitality for women and girls. Managing this hygienically and with dignity is an integral path of good sanitation and hygiene. A session on Menstrual Hygiene Management (MHM) was organized for women and adolescent girls in Chikhaldara block under *The Water Initiative* – a joint partnership between Water For People India Trust and Colgate Palmolive (India) Limited - on December 14-15. The 3-hour training session in two villages - Wastapur and Pipadhari focused on initiating a dialogue among adolescent



girls and women to express their concerns regarding menstrual hygiene and to ensure they have the necessary support and facilities. The session provided information on the menstrual cycle, managing menstruation hygienically, demonstration of cost-effective sanitary pads, and safe disposal. IEC materials were used to make the dialogue process interesting and interactive. Total 99 participants (Women – 50; Girls - 49) attended the training.

WUC Training for Rural Water System Management

Under *The Water Initiative*, a joint partnership between Water For People India Trust and Colgate Palmolive (India) Limited, a training session was organized for the Water User Committees (WUCs) covering five villages – Kalapani, Dhomanbarda, Bela, Khatkali and Amzari – in Amravati district, Maharashtra. The 4-day training aimed to apprise the WUCs on the structure, functions, roles and responsibilities of the members and to develop sustainability mechanism at household and





community levels. The training also provided information about the functional water supply scheme, water resources management, record keeping, tariff collection, and water quality management. During the session, WUC members exchanged their ideas and concerns regarding effective use of water and the need to adopt water saving techniques by farmers for agricultural activities. Total 53 participants (Male - 32; Female -21) attended the training.

Cleanliness Awareness Drive Through Wall Magazines

To address poor sanitation and to improve hygiene practices among communities in slums and rural areas, Water For People India Trust team in partnership with ITC Limited has planned to design wall magazines as an effective way of disseminating key hygiene messages. Wall painted magazines were with pictorial representation with messages on toilet cleanliness, handwashing, safe disposal of sanitary pads, solid waste management, and usage of toilet cleaning materials in eight intervened areas including BBHall, Sickline, Hooghly Jute Mill, Sonai, and Telegu Basti in Kolkata, West Bengal.



Achieving SDG 6 through SABC



A concrete Social Art for Behaviour Change (SABC) strategy has been implemented as a means of tackling an important issue related to SDG 6: adoption of healthier behaviours related to WASH among the communities in Rajnagar block, Birbhum district, West Bengal. Under project *Swaccho Nirapad Parivesh* (Clean and Safe Environment) supported by NSE Foundation, Water For People India Trust has trained 15 local artists on water and sanitation issues. The group would

perform street plays in public places to raise awareness amongst the community to promotes key behaviours for usage of toilets, handwashing practices at critical times, safe storage and water handling practices, safe disposal of solid and liquid waste, and water conservation. Two street plays were performed reaching 200 people. A quiz competition was also organized on safe WASH practices and winners were felicitated with prizes.



Strengthening of VHSC

Village Health and Sanitation Committee (VHSC) act as a platform of interface between the community and government. The committee comprise government workers, Self Help Groups, and Panchayat members to raise awareness among the community on health issues including sanitation and hygiene. Water For People India Trust has been strengthening the VHSC in Bhabanipur and



Chandrapur GP to undertake various WASH initiatives. Sansad - V VHSC of Bhabanipur GP has constructed a soak pit and platform on the existing tube well in Bhabanipur Susastha Kendra. While Sansad - VIII and Sansad - IX VHSCs of Chandrapur GP has undertaken wall writing activity at Chandrapur Health Centre and Madhaipur Health Centre.

Triggering and CLAS activity for Sustained ODF Status



To impart safe sanitation practices, six triggering and Community-Led Approaches to Sanitation (CLAS) activities were organized for sustained toilet usage and ODF status in five panchayats reaching 679 people in Rajnagar block, Birbhum district, West Bengal. The aim was to sensitize the communities on first-hand open defecation habits of other members. Activities including faeces mapping, feaces calculation, and faeces mobility mapping were done. The community members were educated on five

different fecal-oral routes to avoid transmission of diseases like diarrhoea. Pictorial depictions of fecal-oral route were shared to help participants understand the direct impact of open defecation on overall health and well-being.