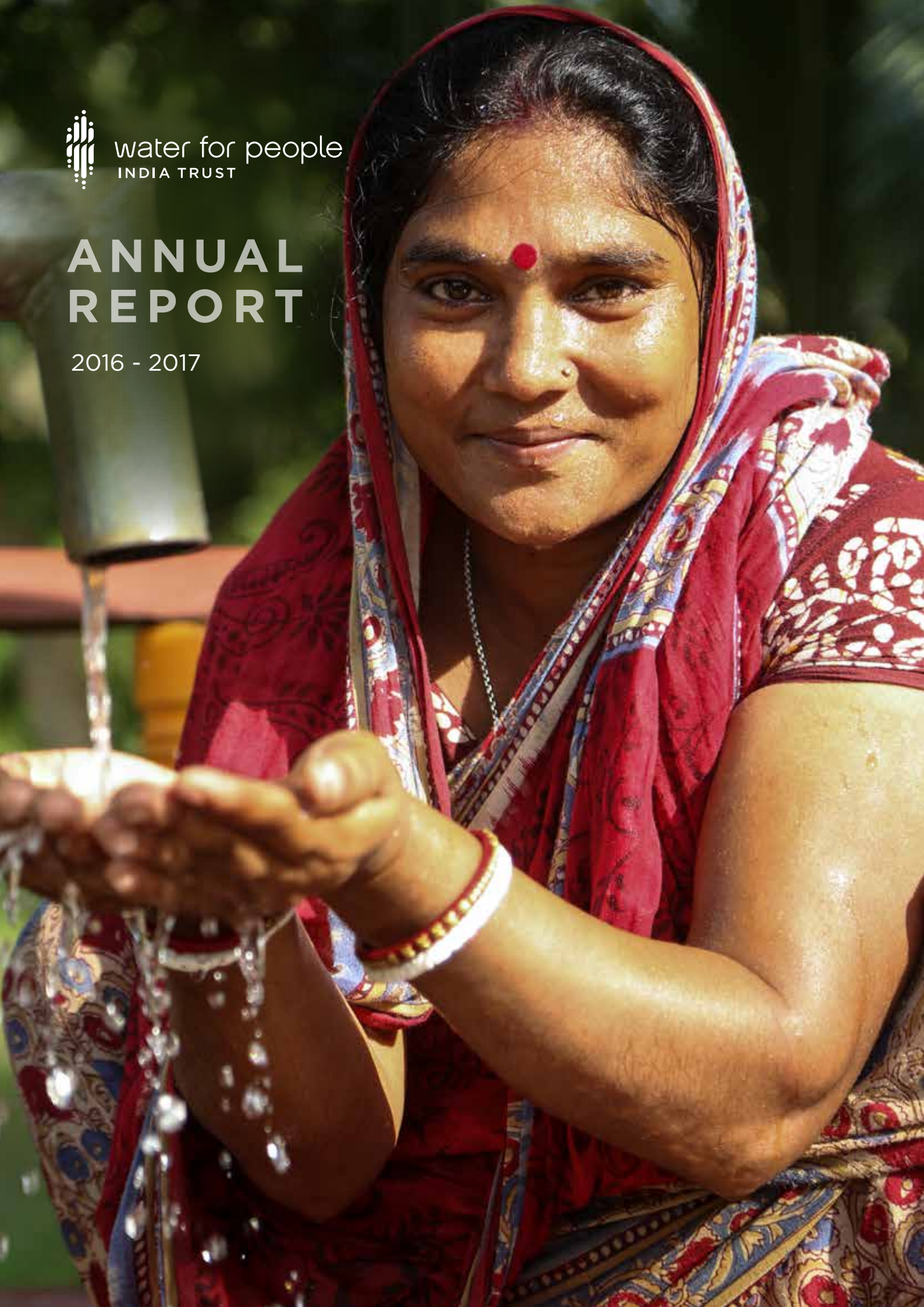




water for people
INDIA TRUST

ANNUAL REPORT

2016 - 2017



3

FROM THE DESK OF MANAGING TRUSTEE

4 - 8

WATER FOR PEOPLE INDIA TRUST

Geographic Coverage

Areas of Expertise

9 - 15

KEY INITIATIVES

Towards Comprehensive Everyone Forever Initiative

Sustained Open Defecation Free Communities

Behaviour Change Communication

School Water, Sanitation and Hygiene

C O N T E N T S

16

KEY EVENTS

17

OUR FUNDING PARTNERS

18 - 21

SUCCESS STORIES

22 - 23

FINANCIALS

LIST OF ACRONYMS

| | |
|--------|--|
| BCC | Behavior Change Communication |
| CLTS | Community Led Total Sanitation |
| CSR | Corporate Social Responsibility |
| EF | Everyone Forever |
| FY | Financial Year |
| IEC | Information, Education and Communication |
| IHHL | Individual Household Latrines |
| MDS | Multi-Disciplinary Shows |
| O&M | Operation and Maintenance |
| ODF | Open Defecation Free |
| PRI | Panchyati Raj Institutions |
| SHG | Self Help Group |
| SMC | School Management Committee |
| SWASH | School Water, Sanitation and Hygiene |
| TCSR | Tata Chemicals Society for Rural Development |
| WASH | Water, Sanitation and Hygiene |
| WATSAN | Water and Sanitation |

FROM THE DESK OF MANAGING TRUSTEE

Dear Friends,

It gives me immense pleasure to write about Water For People India Trust programs in this Annual Report for 2016-17.

We have progressed a lot over the past one year. Our strategic intent has been to use our program learning to contribute to achieving our organizational vision, mission, objectives and our 'Everyone Forever' impact model. During this financial year, consultations were undertaken with the teams and a range of stakeholders for reflections on our programs, outputs and outcomes, besides defining the strategic alignment with the state priorities. This meant renewed commitment for schools having access to safe water and sanitation, sustained by active engagement of students, school staff and local institutions.

The geographical focus of our initiatives in this year has been West Bengal, in the districts of Howrah, Hooghly and Kolkata. In 2016-2017, Water For People India Trust has implemented school water, sanitation and hygiene (WASH) programs in 20 schools. In addition to improved WASH facilities, interventions have focused on formation and strengthening of water and sanitation (WATSAN) Committees and Child Cabinets in all these schools. The engagement of these groups, coupled with behavior change communication activities, have resulted in sustained positive behavior change. There is a sense of pride among the school authorities, students and their parents – as improved WASH has contributed to a clean and healthy place to learn and grow. Students now adopt safe hygiene practices such as use of toilets, handwashing at critical times, and conserving the precious resource – water.

The year has been a landmark – with an intention to expand our work in Sheohar district, Bihar, Ganjam district, Odisha & Amravati district, Maharashtra. While in Ganjam, the initiative focuses on improving household sanitation coverage in select gram panchayats of Hinjilicut block, in Amravati district, a comprehensive Water Initiative have been designed for 36 water scarce villages in Chikhaldara block in Melghat region.

These new developments for Water For People India Trust have been possible with the support of our funding partnerships. The unrelenting engagement of the local communities, primary stakeholders has been a key differentiator for the change witnessed in the areas of operation. The partnership with the local government has been instrumental in achieving synergies with the government programs and for people being able to access government provisions. With sincere gratitude towards all partnerships, I look forward to their continued support, guidance and faith in us. I wish many more meaningful WASH initiatives by Water For People India Trust in the coming years.



MEENA NARULA
*Managing Trustee,
Water For People India Trust*

Meena Narula

Managing Trustee, Water For People India Trust



ABOUT WATER FOR PEOPLE INDIA TRUST

Water For People began working in India in 1996 with an arsenic mitigation project in North 24 Parganas and Nadia districts of West Bengal. Since then, Water For People India has expanded in scope and geography to ensure safe and sustainable water and sanitation services in communities and public institutions, including schools. In 2007, Water

For People India adopted a comprehensive strategy to develop and implement sustainable solutions to water and sanitation challenges in Bihar and West Bengal. Consistent with Water For People's global vision and mission, Water For People India Trust promotes delivery of safe and sustainable access to water, sanitation and hygiene (WASH) services.

VISION:

A world where every person has access to reliable and safe drinking water and sanitation.

MISSION:

To promote development of high-quality drinking water and sanitation services, accessible to all, and sustained by strong communities, businesses, and governments.

Water For People India Trust (hereafter referred to as Water For People India), is registered as a public charitable Trust and came into existence in 2008.

The primary objective of the Trust is to design and implement high-quality WASH programs and projects that directly contribute to improved health and well-being

of people living in the communities where we work.

The Trust also aims to strengthen India's NGO sector by providing training, funding and capacity building support to local individuals and institutions.



GEOGRAPHIC COVERAGE

Water For People India Trust directly implements programs in partnership with local institutions. In 2015-2016, Water For People India Trust completed the interventions in Titagarh Municipality in North 24 Parganas, West Bengal (community toilet block) and Bihta block in Patna, Bihar (school WASH). Projects in both locations were successfully handed over to the local institutions.

In 2016-2017, the programs expanded both in terms of thematic areas and geographies. As indicated in the map above, currently Water For People India Trust is implementing programs in a number of districts in West Bengal (East Medinipur, Hooghly, Howrah and Kolkata), Sheohar district in Bihar, Ganjam district in Odisha, and Amravati district in Maharashtra.

AREAS OF EXPERTISE

Aligned to Sustainable Development Goal 6, Water For People India programs focus on the following areas:

UNIVERSAL AND EQUITABLE ACCESS TO SAFE AND AFFORDABLE DRINKING WATER WITH A FOCUS ON SUSTAINABILITY.

The Everyone Forever model aims to reach Everyone in the district/block. This translates to reliable water and sanitation services for every family, clinic, and school. We ensure that every single person in the community, even the hardest-to-reach, the most vulnerable and the marginalized, have access to safe water services. Our programs also strive to empower local communities and institutions to ensure that water services are sustainable and last forever.

ACCESS TO ADEQUATE AND EQUITABLE SANITATION AND HYGIENE FOR ALL TO END OPEN DEFECATION.

The sanitation strategy promotes safe sanitation services by developing sanitation markets that provide affordable and desirable options for families. We aim to accelerate toilet coverage and reduce open defecation by working with local governments and institutions. These programs are further reinforced by various behavior change activities. Importantly, our commitment to equity and inclusion ensures women and other marginalized populations have adequate sanitation.

WATER, SANITATION AND HYGIENE IN SCHOOLS.

Provision of safe drinking water, child-friendly sanitation facilities, and hygiene education is key to improving health and educational outcomes of children. Our school WASH programs include improving toilet facilities, adding accommodations for adolescent girls for menstrual hygiene management, educating students about proper hygiene practices, and training operation and management committees for sustainability.

RESEARCH AND INNOVATIONS TO FORMULATE LASTING WATER AND SANITATION SOLUTIONS.

We develop and test ideas and technologies that help tackle persistent challenges related to water and sanitation. Our work in this realm primarily relates to sanitation and we strive to develop scalable and commercially viable products and services that are affordable and culturally appropriate. Each of these areas of intervention incorporates capacity building, systems strengthening and behaviour change communication.



WATER FOR PEOPLE INDIA TRUST: KEY FOCUS AREAS



Cross-cutting: Capacity-building; Systems Strengthening; Behaviour Change Communication

Water For People India Trust has collaborates with Corporates and Foundations. In 2016-2017, the key funding partnerships included:

- Water For People, USA
- Tata Chemicals Society for Rural Development
- ITC Limited
- Colgate Palmolive India Limited

KEY INITIATIVES

TOWARDS A COMPREHENSIVE EVERYONE FOREVER INITIATIVE

Building on this relationship, in 2017, Water For People India Trust, in partnership with Colgate Palmolive (India) Limited, launched its 'Water Initiative' to be implemented in select location in Maharashtra. The initiative was announced on the World Water Day, 2017, at the event organized by Colgate Palmolive India Limited. This Everyone Forever initiative will be implemented in one block of Amravati district of Maharashtra .

them on IHHL construction and highlighting importance of sanitation and hygiene.

- Water For People India Trust has also undertaken behavior change communication (BCC) activities in Ganjam for sustained behavior change. 26 sanitation triggering have been organized in communities for awareness generation on water and sanitation related issues.
- A SHG training program was also organized in Pochilima Gram Panchayat for members of four SHG groups, Water For People India team members and community motivators. Thirty participants attended this three-day training session. One day was spent on theoretical discussions while two days were spent on an exposure visit to Narsinghapur Sasan village in Puri, Odisha which is an Open Defecation

SUSTAINED OPEN DEFECATION FREE COMMUNITIES

With the support of ITC Limited, under their CSR initiative *Mission Sunehra Kal* and Water For People India Trust's strategic objective of sustained open defecation free communities, the following initiatives were implemented in the reporting period:

GANJAM DISTRICT: A focused initiative in two Gram Panchayats of Hinjlicut block (Ganjam district) was implemented for improved household sanitation coverage and sustained use of the toilets by households. During the reporting period, construction of 125 individual household latrines (IHHL) was completed through a revolving fund support of INR 15 lakhs by Self Help Groups (SHGs). Before facilitating the construction of IHHL, project initiation activities like selection and finalization of potential SHGs in collaboration with Block Development Officer was carried out. Thereafter, the focus was on strengthening the SHGs and capacitating



Free (ODF) village and Balarampur village in Makarjholra GP which is not an ODF village for a comparative analysis of the situation.

- A training for Self Help Group members and masons on Swachh Bharat Mission guidelines for the construction of household toilets, especially to ensure the quality standards of construction, was also completed.

HOWRAH DISTRICT: Focusing on Joargori Gram Panchayat of Howrah district, the Self Help Group cluster: *Nari Milan Sangha* successfully completed the construction of 300 individual household toilets, utilizing revolving fund of INR 15 lakhs with the support from ITC Ltd. under *Mission Sunehra Kal*.

The initiation activities with the Self Help Groups comprised of capacity building on IHHL construction, monitoring the usage of latrines while emphasizing the importance of proper sanitation and hygiene practices. In total, 24 IHHL mobilization meetings were done in Howrah for sensitization and awareness generation on reducing open defecation in the area.

KOLKATA (URBAN) AND HOOGHLY: Eight community toilets were renovated at three different locations in Kolkata Municipal Corporation and in Hooghly. The community toilets include separate toilet blocks for boys/men and girls/ women with running water facilities, handwashing stations, bathing enclosures, etc.



For each community toilet block, User Committees have been formed in all three locations for ensuring continued operations and maintenance of the toilet complexes. These community toilets are operated on a 'Pay and Use' model. The facilities have benefitted 436 families in Kolkata and 20 families in Hooghly district.

BEHAVIOUR CHANGE ACTIVITIES FOR SANITATION COVERAGE: -

In all the locations (Ganjam, Howrah and Kolkata), both for household sanitation coverage and community sanitation complexes, behavior change communication (BCC) activities have been implemented:

- Mobilization Meetings
- Sanitation Triggering
- Hygiene Sessions
- Mass awareness programs through street theater and role play activities

Water For People India Trust has reached 2500 people in Howrah, Hooghly and Kolkata districts of West Bengal and Ganjam district of Odisha through the sanitation triggering exercises and hygiene sessions focusing of personal hygiene and handwashing.

SHEOHAR DISTRICT

With the support of Water For People, USA, under its Project Sheohar initiative, Water For People India Trust implemented Social Behaviour Change Communication using Social Art tools in Sheohar, Bihar. The initiative is a joint collaboration of Water For People USA and One Drop Foundation.

In 2016-17, Water For People India Trust facilitated the implementation of behaviour change communications using the INSPIRE - ACTIVATE - SUSTAIN model. The model used various tools such as multi-disciplinary shows (MDS) and street theatre/ plays in communities and schools for awareness generation on water and sanitation related issues. These tools covered various topics such as demand for and usage of toilets, importance of safe drinking water, hygiene and sanitation and operation and maintenance of school toilet blocks. Implemented across 53 Gram Panchayats of Sheohar district, the key achievements during the reporting period are summarized on the next page:



- **Capacity Building of Local Artist Groups:**

A residential training was organized for two street theatre groups for 25 days. The themes of plays included generating demand for sanitation and access to safe water and sanitation. The street plays used local art forms, folklores and cultural elements. Other areas of capacity building of the two street theatre groups included speech improvement, acting skills, body movement, use of props, music, dance, etc. to perform plays highlighting actual water, sanitation and hygiene issues. The street plays were created in consultation with the artists, based on the socio/cultural and economic diagnoses, field visits and living documentation of the project and of Sheohar.



- **Multi-Disciplinary Shows:** One multi-disciplinary show incorporating music, dance, theatre, acrobatics and interactive form was created. In all, 75 tours of the show were organized in the communities on water and sanitation related issues, covering all the 53 Gram Panchayats of Sheohar.

- **Street Plays:** Four street plays covering the themes of Water, Sanitation, Hygiene and School Wash O&M were developed. In all, 243 street plays and 34 film screening were organized in the communities and schools in all 53 Gram Panchayats of Sheohar.

- A **residential workshop** for 25 days was organized for two street theatre groups for creating two street plays on the themes of (i) generating demand for sanitation (ii) access to safe water and sanitation, which would be featured in schools and communities in 53 Gram Panchayats of Sheohar. The street plays were created to highlight popular and local culture of the communities. In consultation with the artists, all plays are informed by socio cultural and economic diagnosis, field visits and living documentation of the project and Sheohar.

SCHOOL WATER, SANITATION AND HYGIENE (SWASH)

Water For People India Trust with the support from ITC Limited and Tata Chemicals Society for Rural Development (TCSRd) implemented its SWASH program in various schools across Howrah, Hooghly and East Medinipur districts of West Bengal. Implemented in 20 schools, the SWASH program has comprised of a number of interventions, including construction of toilet blocks, awareness generation, and operation and maintenance provisions. The details for our SWASH efforts are below.

COVERAGE:

| LOCATION | SCHOOLS | STUDENTS |
|------------------|---------|----------|
| Howrah* | 5 | 419 |
| Hooghly* | 7 | 3952 |
| East Medinipur** | 8 | 4902 |

*ITC supported initiative ** TCSRd supported Initiative

FACILITIES CREATED:

- Separate child-friendly toilets for boys and girls with running water facility, changing room with incinerators for girls
- Separate handwashing and drinking water stations
- Drains around the school premises for safe disposal of waste water
- Water sources near the mid-day meal kitchens for washing of utensils

AWARENESS GENERATION AND SOCIAL BEHAVIOUR CHANGE COMMUNICATION

| LOCATION | HYGIENE SESSIONS | STUDENTS & TEACHERS BENEFITTED |
|----------------|------------------|--------------------------------|
| Howrah* | 45 | 1125 |
| Hooghly* | 93 | 2325 |
| Kolkata | 145 | 3625 |
| East Medinipur | 22 | 550 |

*ITC supported initiative



In collaboration with ITC Ltd. under the *Mission Sunehra Kal*, water, sanitation and hygiene related facilities have been provided in five schools in Howrah district reaching up to 419 students. In Hooghly, Water For People India Trust has provided improved WASH facilities in seven schools reaching a total of 3952 students in collaboration with ITC Ltd. In partnership with TCSRd, Water For People India Trust reached out to 4902 students in eight schools with improved WASH facilities. These schools have been provided with separate child-friendly toilets for boys and girls with running water facilities, change room with incinerators for girls, and separate hand washing and drinking water stations, reaching 4467 students and teachers.





HYGIENE SESSIONS

- Personal hygiene promotion activities like magic shows, rallies, quizzes, and drawing competitions have been conducted in schools.
- 283 Hygiene sessions carried out benefitting approximately 7075 students and teachers in Howrah, Hooghly and Kolkata. Overall, 45 hygiene sessions in Howrah, 93 sessions in Hooghly and 145 sessions in Kolkata with a focus on personal hygiene, demonstrations of proper handwashing, menstrual hygiene management, etc. were carried out. In this way children were educated on toilet use, F chart, clean environment, handwashing at 5 critical times, social responsibilities, food and nutrition, and waste management. Other topics covered under this intervention include school facilities maintenance and responsibilities, promoting clean school environment along with menstrual hygiene awareness events for adolescent girls in high schools. In East Medinipur, 22 sessions have been conducted on personal hygiene.
- Finally, Information, Education and Communication (IEC) materials were developed on personal hygiene and importance of sanitation.

OPERATIONS AND MAINTENANCE

- Formation of WATSAN committees/child cabinets in each of the 20 schools in Hooghly, Howrah and East Medinipur for the operations and maintenance of the created infrastructure. The child cabinets/WATSAN committees are trained to monitor the created facilities and are educated on using the toilets appropriately. The teachers were also encouraged to ensure regular cleaning of the toilet blocks. Additionally, there were hygiene sessions conducted in these 20 schools with a focus on personal hygiene, menstrual hygiene and handwashing.
- Linkages with Nirmal Bandhus have been established for cleaning of the toilets on regular basis.

COLLABORATION WITH LOCAL INSTITUTIONS AND GOVERNMENT

Meetings with the local government and School Management Committee (SMC) have been undertaken for formalizing collaboration, implementing key activities such as renovation of the toilet blocks. The School Management Committees have been strengthened for the operations and maintenance of the created infrastructure.

KEY EVENTS



A multi-stakeholder WASH consultation was organized in Kolkata by Water For People India Trust and ITC Limited in March 2017. The theme of the State Level Consultation was '**Challenges and Way Forward towards Enabling Sustainable Sanitation and Healthy Communities**'.

The purpose of the consultation was to disseminate key achievements and learning from programs implemented with funding support from ITC Limited and other successful initiatives in the state.

The objectives of this consultation were:

- To share the achievements, models of good practices on WASH, education, health & hygiene, supported by ITC Limited's *Mission Sunehra Kal* project.
- To advocate for operation and maintenance mechanism through fund mobilization, co-finance from the Government for hardware components and development of ownership at the local level.
- To get the views of different eminent personalities who were working in the sector for more than a decade. They have made significant impact in India's WASH sector, especially in the field of sanitation. They shared their views through power point presentations, lectures and question-answer sessions. The key objective of this effort was to incorporate their views to further improve the impact of the program.

Ms. Sudipta Chatterjee, State Project Director of West Bengal Sarva Siksha Mission, the guest of honour highlighted the commitment of the school education department in supporting and strengthening child-friendly sanitation in schools.

The Chief Guest, Mr. Dibyendu Sarkar, Commissioner of Mahatma Gandhi National Rural Employment Guarantee Scheme (MGNREGS), Govt. of West Bengal delivered the inaugural address and recognized the efforts of Water For People India Trust in the state.

The consultation had four sessions:

- WASH in Schools - Problems and Opportunities
- Sustained behavior change through Community Led Total Sanitation (CLTS)
- Sanitation supply chain and appropriate business model.
- Strengthening the local government/ PRIs as a pathway to sustainability

The proposed workshop presented a platform for the stakeholders to share their experiences on WASH. There was a collaborative commitment to shared learning, synergies with the government initiatives, and strategies for operation and maintenance of WASH facilities in public institutions.

Special Days like World Water Day, Global Handwashing Day and World Toilet Day were celebrated with awareness generation activities through street plays, magic shows and rallies in Howrah, Hooghly and Kolkata.

OUR FUNDING PARTNERS:

WATER FOR PEOPLE, USA - Water For People was established in 1991 with its headquarters in Denver. Water For People exists to promote the development of high-quality drinking water and sanitation services, accessible to all, and sustained by strong communities, businesses, and governments – reaching Everyone Forever. Water For People India Trust is implementing social behaviour change communication intervention in Sheohar. Project Sheohar is a joint initiative of Water For People USA and One Drop Foundation.

ITC LIMITED - The philosophy that drives this organization's business operations since early 1900s, also guides its CSR initiatives under the ITC Social Investment programme 'Mission Sunehra Kal'. 'The vision to serve a larger national purpose of nation building through core values so that every section of the society has access to basic needs and opportunity to build their capabilities for brighter future.

TATA CHEMICALS SOCIETY FOR RURAL DEVELOPMENT - Improving the quality of life and fostering sustainable and integrated development in the communities where it operates is central to Tata Chemicals' corporate philosophy. In order to do so, Tata Chemicals established Tata Chemicals Society for Rural Development (TCSRSD) in 1980 as a society and trust.

COLGATE-PALMOLIVE (INDIA) LIMITED - India's leading provider of scientifically proven oral care products with multiple benefits at various price points. The range includes toothpastes, toothpowder, toothbrushes and mouthwashes under the "Colgate" brand, as well as a specialized range of dental therapies under the banner of Colgate Oral Pharmaceuticals. The Company also provides a range of personal care products under the 'Palmolive' brand name. Colgate has been ranked as India's #1 Most Trusted Brand across all categories for six consecutive years from 2003 to 2007 and from 2011-2016 by Brand Equity's Most Trusted Brand Survey. To know more about Colgate, please visit www.colgate.co.in

Water For People India Trust collaborated with and received funding support from Water For People, USA. Collaborations were also strengthened with three major companies: ITC Limited, Tata Chemicals Society for Rural Development and Colgate Palmolive (India) Limited.



**NARI MILAN SANGHA – Self Help Group Cluster:
Converting INR 15 lakh into sanitation assets
worth INR 30 lakh, and counting...**

Purnima Roy, Treasurer of the *Nari Milan Sangha* in Howrah, has achieved what only a few could dream of: reaching out to households without sanitation facilities in her community and constructing 300 individual household latrines in record seven months.

Joargori is a Gram Panchayat in Uluberia II block of Howrah district of West Bengal. The Joargori Nari Milan Sanga SHG Cluster comprises of 167 self-help groups from nine villages. In late 2016, the Cluster was approached by Water For People India Trust to shoulder the responsibility of achieving open defecation free status in their Gram Panchayat. The task was a challenging one – to not only ensure that all families have individual household toilets but also that they are using them properly. The initiative had full support from ITC Limited under its Mission *Sunehra Kal* initiative and the Government of West Bengal.

When first approached, the initial response from the SHG cluster President, Ms. Purnima, was an emphatic ‘No’.

“How could this Cluster even dare to take on such a responsibility?” she exclaimed. Undeterred, the Water For People India Trust team discussed the opportunity with the President of the Gram Panchayat, Smt Tanusree Singh. The President and the Vice President, Sri. Johuruddin Jamadar, encouraged and assured full support to the Cluster. Reluctantly, Purnima and the members of the SHG agreed to take on the challenge.

Work began with a triggering exercise which aimed to create awareness, sensitize villagers, develop an enabling environment, foster positive feelings of dignity and pride about owning a sanitation asset – an individual household latrine! Simultaneously, areas with open defecation was mapped out. The self-help groups then identified the households without toilets through social mapping and village transect walk. A formal household survey was also carried out. These exercises revealed that only 45 out of 547 households had individual household latrines (IHHLs).

Doubts began to resurface: “*The task seemed humungous. How would we -women- be able to bring it all together: hire the labor, procure the hardware materials, and recruit trained masons for the construction?*” recalls Purnima. She then remembers the unstinted support she got from Water For People India Trust team.



A four-day workshop for masons was conducted by Nirman Sahayak in which twenty-five women from the SHG cluster were trained as masons.

Using the baseline information, the target households were identified, selected and the construction of the IHHLs began within a week of the training. The construction of individual household toilets was preceded by a visit from the Swachhta Doot to each of these households. The West Bengal government estimate of each toilet is INR 10,900, out of which INR 900 is household contribution and INR 10,000 is the incentive amount provided by the government.

Under the project initiative, a revolving fund of INR 15 lakh loan was provided to the SHG cluster. The construction of Individual household toilets was taken up by masons and supervised by the five -member core committee comprising of SHG members starting September 2016. The construction was supervised by the five-member Core Committee comprising of SHG members.

Along with the construction of toilets, discussions and meetings were held with the villagers to create awareness on the importance of using toilets, the need for an open defecation-free environment and toilet maintenance measures. From just 47 households having toilets at the start of the initiative, by March 2017, another

300 households were added to this number! The tremendous work of *Nari Milan Sangha* has been widely appreciated by the block administration and the community members.

Mr. Bishwajit Chakraborty, the Joint Block Development Officer, Uluberia II block expressed: ‘To work towards a Nirmal or open defecation free block, the Gram Panchayats have been allocated to different stakeholders to facilitate full coverage of households. In our review meetings, the Joint Block Development Officer often tells the other lagging groups, “Look at this group of women who have achieved what they have set out to do. From a stage of being doubtful, these women have found a strong purpose and their sense of commitment is inspiring.’ He further shared that ‘By April 2017, we had already reimbursed the funds for the construction of 142 toilets. The rest will be reimbursed once the documentation is complete.’

Mr. Chakraborty is also clear about the road ahead. “After coverage, the focus needs to shift to usage. The people need to be intensely involved so that the desired behaviour change takes place.”

The Joargori Nari Milan Sanga SHG Cluster is not resting on its laurels. It has been requested to construct 120 individual households’ toilets in the adjoining Baniban Gram Panchayat. The women are all geared up and ready to go!

BRINGING SAFETY TO NUMBERS

Addressing water, sanitation and hygiene requirements for 1,700 students in Hooghly suddenly seems easy.

Dr. Partho Pratim Mukhopadhyay, Head Master of Bagati Ramgopal Ghosh High School, shares: *‘Water, sanitation and hygiene are critical for the physical and mental development of children.’* The Bagati Ramgopal Ghosh High School has 1,700 students. There are 1150 students enrolled in classes V to X, all boys. Girls are admitted to classes XI and XII and out of a total enrolment of 1632 students, 247 are girls.

Before intervention, the school had separate toilet blocks for boys and girls, with 10 urinals/toilet stall and two water closets for boys, and two toilet stalls and one water closet for girls without any changing rooms or incinerator. There were no dedicated drinking or hand washing stations.

Renovations were completed at the end of 2016. Now, the school boasts four water closets and 15 urinals for boys in two toilet blocks; one water closet, three toilet stalls, one change room and an incinerator in girls toilet block. Dedicated stations for drinking and handwashing purposes were also installed. The attractive and clean facilities and their adequacy have developed a sense of ownership among the students, who are now proactive in maintaining the cleanliness of the facilities.

A 50-member Water and Sanitation (WATSAN) Committee has been recently formed, a new concept for the school. The Committee comprising of 42 boys and two teachers is responsible for monitoring the facilities for its appropriate use and creating awareness and peer education on personal hygiene, including handwashing with soap before mid-day meal, after defecation, and after cutting of nails and hair. Members of WATSAN Committee meet once a month to discuss cleanliness of school premises and address repairing needs of the water and sanitation facilities. With operation and maintenance being the key focus, an annual



fee of Rs. 20/- per student has been collected in the account since January 2017. This amount is utilized for maintaining cleanliness of the school premises.

“We engage with the students as they enter Class V and move up to Class VI. This gives us ample time to influence behavior and inculcate hygienic practices,” informs the Head Master. He further adds, *“the students are acting as a bridge to communicate hygiene messages to their homes and villages”*.

The mid-day meal is managed by a group of eight cooks, who have been rigorously trained on how to cook clean and nutritious meals. There is a separate water station for the kitchen. The school had also organized a training on ‘taste and nutrition’ for cooks from other schools in the block in 2015.

Class XI girl students have some suggestions on personal hygiene. *“There is a need for more awareness on menstrual hygiene so that all students have a common, shared understanding of issues and safe practices related to menstruation,”* suggests Shweta. *“Some simple training to use the napkin vending machine would be useful”* chimes in Mousumi. *“We also need to know how to manage pain during menstruation,”* adds Nisha.

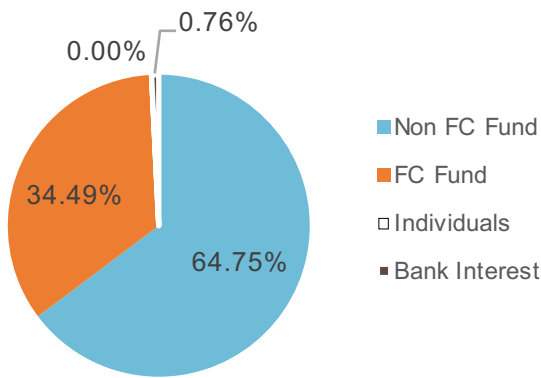
The Head Master appreciates these inputs and smiles. *“We have just begun the journey, we will address these issues to ensure comfortable presence in the school and lessons that can be transferred to the homes. The school is committed to address these issues so we can focus on joyful learning for holistic development of all students, especially girls,”* he signs off.

FINANCIALS

SOURCES OF FUNDS:

Figures in INR

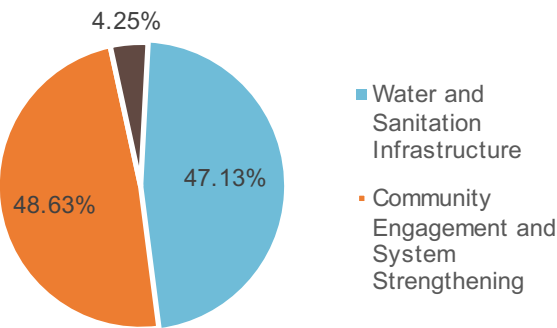
| SOURCE | AMOUNT | PERCENTAGE |
|---------------|------------|------------|
| Non FC Fund | 29,339,469 | 64.75% |
| FC Fund | 15,626,792 | 34.49% |
| Individuals | 105 | 0.00% |
| Bank Interest | 344,693 | 0.76% |
| Total | 45,311,059 | 100% |



EXPENSES ALLOCATION

Figures in INR

| SOURCE | PERCENTAGE |
|---|------------|
| Water and Sanitation Infrastructure | 47.13% |
| Community Engagement and System Strengthening | 48.63% |
| Administration | 4.25% |
| Total | 100% |



DONOR WISE EXPENSES

Figures in INR

| NAME OF DONOR | WATER AND SANITATION INFRASTRUCTURE | COMMUNITY ENGAGEMENT AND SYSTEM STRENGTHENING | ADMINISTRATION |
|---|-------------------------------------|---|----------------|
| CESC ¹ | 3,622,239 | 314,725 | 77,166 |
| Tata Chemicals Society for Rural Development | 948,258 | 667,659 | 170,100 |
| Water For People | 9,895,907 | 35,723 | |
| ITC Ltd. | 11,496,811 | 5,872,655 | 847,377 |
| Molson Coors Cobra India Pvt. Ltd. ² | 183,111 | 16,273 | 19,006 |
| General Administration Expenses | | | 314,885 |
| TOTAL | 2,61,46,326 | 69,07,035 | 14,28,534 |

1 The program was scheduled to be completed in 2015-2016, however, completion of a few activities was undertaken in 2016-2017. Final closure date of project was 15th August 2016.

2 The program was scheduled to be completed in 2015-2016, however, completion of a few activities was undertaken in 2016-2017. Final closure date of project was 20th May 2016.

Figures in INR

| NAME OF DONOR | AMOUNT RECEIVED | EXPENSES INCURRED |
|--|-----------------|-------------------|
| Non FC Funds | | |
| CESC | 1,321,327 | 4,014,130 |
| Tata Chemicals Society for Rural Development | 4,626,352 | 1,786,017 |
| Colgate Palmolive (India) Limited | 13,000,000 | - |
| ITC Ltd. | 10,391,790 | 13,649,740 |
| Sub-Total | 29,339,469 | 19,449,887 |
| FC Funds | | |
| Water For People | 8,934,799 | 9,931,630 |
| ITC Ltd. | 6,691,993 | 4,567,103 |
| Molson Coors Cobra India Pvt. Ltd | - | 218,390 |
| Sub Total | 15,626,792 | 14,717,123 |
| Others | | |
| Individuals | 105 | |
| Bank Interest | 344,693 | |
| General Administration Expenses | - | 314,885 |
| Sub Total | 344,798 | 314,885 |
| Total | 45,311,059 | 34,481,895 |



Registered Office:

Water For People India

26/1/1 Gariahat Road (South)

Kolkata - 700 031, West Bengal, India

T: +91 33 2418 7600 / +91 4006 4954

E: india@waterforpeople.org

waterforpeople.org



water for people
INDIA TRUST

Corporate Office:

Water For People India

M-18, First Floor

Green Park Extension

New Delhi 110016

E: india@waterforpeople.org

waterforpeople.org