



ANNUAL REPORT 2015-16





TABLE OF CONTENTS

WATER FOR PEOPLE INDIA TRUST MANAGING TRUSTEE'S MESSAGE	3
ABOUT WATER FOR PEOPLE INDIA TRUST	4
GEOGRAPHIC COVERAGE	6
THEMATIC AREA OF FOCUS	7
ROLE OF WOMEN IN WATER FOR PEOPLE INDIA TRUST PROGRAMS	9
DONORS THAT SUPPORT WATER FOR PEOPLE INDIA TRUST	10
FINANCIALS	19
TESTIMONIALS	21
SUCCESS STORY	22





MANAGING TRUSTEE'S MESSAGE

It is an honour for me to write for the first issue of the Annual Report as Managing Trustee of Water For People India Trust.

At the onset, I thank all our funding partners in believing in Water For People India Trust and extending their support to us for the implementation of water, sanitation and hygiene programs and reaching our global mission and vision of 'Everyone Forever'. In the last one year, every single project we implemented has led to organic growth of the Trust. There were times when we were faced with challenges but with each challenge, there came an opportunity to learn as an organization, and at personal level and to move forward with even greater vigour.

Water For People India Trust is committed to reaching the Sustainable Development Goal (SDG) 6 which is dedicated to providing access to reliable water and sanitation services to excluded and vulnerable communities. In 2015-16, Water For People India Trust collaborated with several large companies for the providing potable drinking water to communities in Bihta, Bihar; creating school water, sanitation an hygiene (SWASH) infrastructure for schools in Bihta, Bihar and Howrah, Hooghly and East Medinipur in West Bengal; and, for providing community sanitation facilities in North 24 Parganas, West Bengal. During the process, we were able to reach out to thousands of adults, adolescents and children.

I am happy to share that in this process of providing infrastructure support to the communities and schools, we have also been able to develop local level institutions like water user committees, WATSAN committees/child cabinets, amongst others to ensure sustainability of the programs. We were able to lay emphasis on programs with a strong focus on women and girls from the water, sanitation and hygiene perspective, and have tried developing them as community leaders, instilling confidence in them to take decisions for the themselves and also for the community. Our work with them on menstrual hygiene management deserves special mention.

I once again thank our funding partners, implementing partners, the Water For People India Trust team and all those who support us for the implementation of these programs, and look forward for their continued support and guidance. I firmly believe that in the forthcoming year, Water For People India Trust would continue its journey with many new milestones, to achieve in providing safe drinking water and sanitation facilities to everyone, forever.



ABOUT WATER FOR PEOPLE INDIA TRUST

Water For People initiated its operations in India, first in West Bengal in 1996 with a program of Arsenic Mitigation in North 24 Parganas and Nadia districts. Since then, Water For People India expanded their initiatives to integrated water and sanitation activities at school and community level. By 2007, Water For People India had adopted a comprehensive country program to create models of sustainable solutions to deliver safe drinking water and sanitation services.

Water for People in India aims to increase sustainable access to water, sanitation and hygiene (WASH) services, consistent with Water For People's global vision and mission:

VISION:

A world where every person has access to reliable and safe drinking water and sanitation.

MISSION:

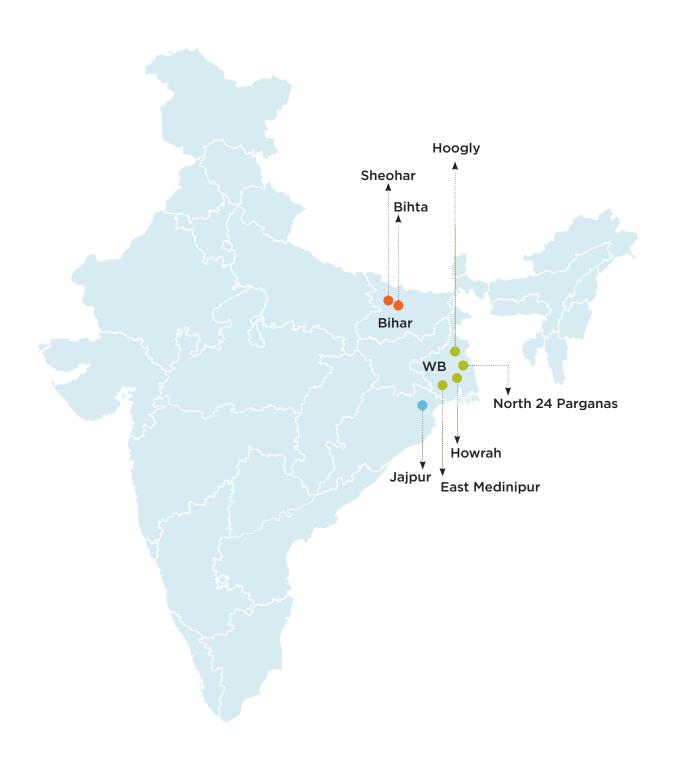
To promote development of high-quality drinking water and sanitation services, accessible to all, and sustained by strong communities, businesses, and governments.

Water For People India Trust came into existence in 2008 to carry out water, sanitation and hygiene programs in India based on the same vision, mission and country strategic plan to improve water, sanitation and hygiene conditions in rural areas and urban slums under the framework of 'Everyone Forever' and its various components in the states of Bihar and West Bengal . Water For People India Trust majorly works as a direct implementation agency supported by civil societies, local NGO partners and entrepreneurs. Water For People India Trust completed intervention in Titagarh Municipality in North 24 Parganas, West Bengal and Bihta block in Patna, Bihar and currently has ongoing programs in East Medinipur, Hooghly, Howrah and Kolkata districts in West Bengal.

Water For People India Trust has collaborated with Corporates and its key initiatives in 2015-16 included comprehensive school WASH interventions, community sanitation through community sanitary complexes and community drinking water facilities. Since inception, Water For People India Trust has worked with a diverse set of donors ranging from its parent organization Water For People, to local governments and companies. In 2015-16 projects were funded by companies under their Corporate Social Responsibility initiatives and Water For People.



GEOGRAPHIC COVERAGE





THEMATIC AREAS OF FOCUS

COMPREHENSIVE SAFE DRINKING WATER INITIATIVES

Through the project funded by Molson Coors Cobra India Pvt. Ltd., initiatives on providing safe drinking water to communities were implemented in Bihta block, Patna district (Bihar). In all, 10 community water points were constructed and are being maintained and managed by the locally constituted water user communities.

COMMUNITY SANITATION

Water For People India Trust programs focussed on community sanitation initiatives with a twin approach of: (i) Providing facilities and establishing operations and maintenance mechanisms and, (ii) Awareness generation on safe hygiene practices through hygiene sessions and information, education and communication (IEC) material.

In 2015-2016 the Trust created one new sanitary complex and two child friendly toilet units and restored two existing units with running water facilities and bathing enclosure in Ward No. 1, Titagarh Municipality, North 24 Parganas, thereby reaching out to around 1,300 people. In addition, Water For People India Trust also mobilized communities and generated awareness on the need to adopt hygiene practices through personal hygiene and menstrual hygiene sessions to women and adolescent groups. Twenty seven such hygiene education sessions were completed in this Ward.

SCHOOL WATER, SANITATION AND HYGIENE Water For People India Trust's school water, sanitation and hygiene (SWASH) program covers provision of safe drinking water and sanitation facilities to students and teachers in schools, along with safe hygiene practices. As part of creation of facilities, separate toilet blocks were constructed in 40 schools for around 10,297 students through funding support from ITC Limited and Tata Chemicals Society for Rural Development in Howrah, Hooghly and East Medinipur districts of West Bengal and Molson Coors Cobra India Pvt. Ltd. in Bihta block of Bihar. The key facilities provided include running water facilities, change room with incinerators for adolescent girls, and separate hand washing and drinking water stations.

Alongside facility provision, sessions on hygiene training were implemented in these schools with focus on personal hygiene and hand washing, and menstrual hygiene management for adolescent girls. In all the 39 schools covered, WATSAN

Committees/Child Cabinets were constituted and strengthened to promote operations and maintenance of the created infrastructure through appropriate usage and adoption of hand washing and other hygienic practises. To ensure the success of an intervention, Water For People India Trust focuses on sustained behaviour change through behaviour change communication. Hygiene sessions with special stress on personal hygiene, hand washing and menstrual hygiene management, using appropriate IEC material form an important component of the SWASH program. WATSAN Committee are regularly trained on their roles and responsibilities of overseeing the operation and maintenance of the school toilet blocks and passing down important behaviour change messages on the proper usage of toilets, importance of hand washing, maintaining personal hygiene and menstrual hygiene management as peer educators. For behaviour change other educating and entertaining communication tools like magic shows and street theatre are also adopted.

Water For People India Trust's program approach is based on self-management of the interventions and infrastructure by the community and schools authorities to ensure the sustainability of the intervention. Necessary co-finance is arranged for each installation of water point or construction of toilet blocks. The program interventions include innovative ways of (i) Raising contributions for maintenance of facilities, INR 432,000 had been raised by co-finance in 2015-16 (ii) Formation of students/teachers or community based committees for maintenance of facilities and hygiene promotion; and, (iii) Engagement with the local government and authorities, and elected representatives in case of community interventions. In addition to the formation of user committees, WATSAN Committees and Child Cabinets in the schools were formed.





ROLE OF WOMEN IN WATER FOR PEOPLE INDIA TRUST PROGRAMS

Studies have demonstrated that women are early adopters and apostles for WATSAN services if properly trained and supported and the Water For People India Trust approach bears this out. Ensuring women are part of user committees set up for the operations and maintenance of water points and community sanitary facilities also underlines the efficacy of this strategy. In all the WATSAN Committees formed in communities or schools.

Women have been at the forefront of all Water For People India Trust's interventions. Our programs aim to engage women from local communities to the maximum extent possible. Women and girls have been encouraged to be a part of WATSAN Committees in communities and schools for their proper representation and developing them as future community leaders.

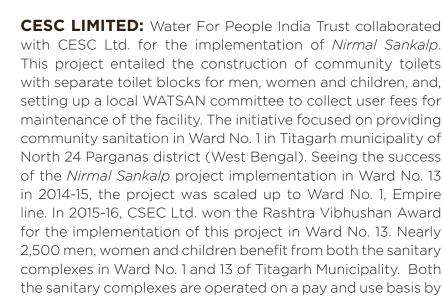
Water For People India Trust collaborated with Corporates such as Calcutta Electric Supply Corporation (CESC) Limited (Nirmal Sankalp), ITC Limited (Mission Sunehra Kal), Molson Coors Cobra India Pvt. Ltd., Tata Chemicals Society for Rural Development (TCSRD)', Tata Steel Limited and Water For People.

DONORS THAT SUPPORT WATER FOR PEOPLE INDIA TRUST

The key initiatives included comprehensive School WASH interventions, community sanitation through community sanitary complexes and community drinking water facilities. The initiatives were implemented in the districts of Howrah, Hooghly, East Medinipur and North 24 Parganas in West Bengal and Sheohar district and Bihta block (Patna district) in Bihar and Jajpur district in Odisha. The Trust also collaborated with Water For People for the implementation of behaviour change communication through social arts in Sheohar. Under various projects, key achievements are given below.

MOLSON COORS COBRA INDIA PVT. LTD.: Water For People India Trust collaborated with Molson Coors Cobra India Pvt. Ltd. for the implementation of the SWASH projects in Bihta block of Patna district. Some of the highlights of this project include:

- Construction of separate child friendly toilets blocks with running water facilities for girls and boys in one high school
 M S Amraha in Amraha village Bihta block. A change room with incinerator in the girl's toilet, separate hand washing stations and drinking water stations, benefitted 397 students.
- Formation of a WATSAN Committee comprising of 15 members in the high school to ensure the regular operations and maintenance of the toilet blocks.
- Four trainings in the school for all students with sessions focused on hygiene, especially personal hygiene, proper usage of toilets, hand washing and menstrual hygiene management.





the occupants of these localities. Some of the achievements of the Nirmal Sankalp project are as follows:

Construction of community sanitary complex which comprises of separate toilet blocks for men and women with separate urinals and bathing enclosures, running water facilities, change room facilities in toilet blocks for women. There are 17 toilets for men, 14 toilets for women and one bathing place each for men and women. Separate child friendly toilet block with eight toilets and running water facilities for children below eight years of age. Additionally, 24 water points were renovated in the Ward and three urinals created. There is also a rain water filter installed for the harvesting of roof rain water with a capacity of storing 5,000 liters of water. The sanitary complex in Ward No. 1 is used by 1,300 men, women and children on a daily basis on a 'Pay and Use' model.



- 472 women now have access to 14 hygienic, clean, well-lit latrine units with 'change room' and bathing enclosure in Ward No. 1. Above all these units are protected by a boundary wall.
- Water For People India Trust facilitated formation of WATSAN Committees comprising of 21 members and the appointment of care takers for tariff collection and ensuring the operation and maintenance of the community sanitary complexes. There are three sub-committees too for finance, cleaning and registration to take care of the regular operations and maintenance of the community sanitary complex. Three caretakers have been selected from amongst the WATSAN Committee to manage tariff collection, coupon distribution, checking of issues coupons, deploying of sweeper, etc. Water For People India Trust is also supporting the WATSAN Committees to get registered with the local authorities as a society. Bank accounts for the WATSAN Committees for Ward No. 1 and 13 have been opened to deposit the tariff collected, which is later used for the operation and maintenance of the community sanitary complex.
- Water For People India Trust facilitated mass mobilization

of the community on creating awareness WASH related issues prevalent in the community. Twenty seven sessions on personal hygiene, hand washing, proper way of using toilets to ensure that the toilets are left clean for the next person to use and menstrual hygiene were conducted. Behaviour change communication initiatives such as street theatre, magic shows, IEC material, and the use of other tools were completed, reaching out to over 1,300 men, women and children for sustained behaviour change.



Toilet blocks for boys and girls with hand washing stations and separate drinking water stations

ITC LIMITED: With support from ITC Ltd, Water For People India Trust is implementing a SWASH and community sanitation program under *Mission Sunehra Kal* in Howrah and Hooghly, West Bengal. The SWASH components include the provision of sanitation infrastructure like separate toilet blocks for girls and boys with running water facilities; change room facilities with incinerators for adolescent girls; separate hand washing and drinking water stations; formation and strengthening of WATSAN Committee/Child Cabinets; and, hygiene sessions on personal hygiene, hand washing and menstrual hygiene management. The project also includes individual household toilets to communities in these areas



Some of the achievements of this project are

SWASH:

- Construction of separate toilet blocks for boys and girls with running water facilities, change room with incinerators for adolescent girls, separate hand washing and drinking water stations, separate child friendly toilets for younger children. The WASH needs of 18 schools in Howrah have been intervened through this projects reaching out to a total of 4769 students. In Hooghly 16 have been intervened reaching out to 4500 students
- Water For People India Trust facilitated the formation of WATSAN Committee in all the 18 project schools in Howrah. In all, 43 sessions on hygiene were conducted in the schools, reaching out to all 4769 students. The WATSAN Committees were trained on their roles and responsibilities to ensure the operations and maintenance of created infrastructure. Some of the roles and responsibilities of the WATSAN Committee include: (i)Ensuringthatchildrenusethetoiletsproperly; (ii) Toilets are cleaned regularly by the Nirnal Bandhu; (iii) Providing oversight so that there is no breakage of infrastructure; (iv) Reporting low inventories of soap, cleaning agents, etc. to the teacher responsible; and, (v) Taking care that children are not wasting water and littering the school premises. In Hooghly too, WATSAN Committees/ Child Cabinets were formed in all 16 schools and 96 hygiene awareness conducted in schools and communities.
- Awareness generation activities focussing on water, sanitation and hygiene related issues were conducted. Tools such street theatre, magic shows, etc. were used benefitting all the students. During the hygiene sessions focus was given on hand washing, personal hygiene and menstrual hygiene.







Community Sanitation:

• In Howrah, 10 communities in three gram panchayats were triggered on issues related to open defecation with the support from ITC Ltd. Awareness generation on the importance of improved sanitation facilities has been done towards construction of IHHL as a result of which 89 IHHL have been constructed through convergence with the PRI in these GPs. In Hooghly too, 21 community triggering sessions have been done for awareness generation of open defecation and sanitation related issues.





TATA CHEMICALS SOCIETY FOR RURAL DEVELOPMENT:

In 2015-2016, Water For People implemented SWASH project in Sutahata block of East Medinipur district of West Bengal through its implementing partner - Council for Rural Welfare. The project aimed at providing safe drinking water and sanitation facilities in five High Schools of Sutahata reaching out to 4,650 students. Water For People India Trust continues to work in the six schools intervened in the previous one year of the project with software activities centered around creating awareness on water and sanitation related issues in schools.

Key achievements of this project include:

- Construction of separate toilet blocks for boys and girls with running water facilities, change room with incinerator and separate hand washing and drinking water stations in five schools reaching out to 4,650 number of students.
- Construction of drains around the schools for the disposal of waste water in all the schools where interventions were made.
- Facilitated the formation on WATSAN Committee in all five schools of interventions to ensure the regular operation and maintenance of the created infrastructure. Sixty six hygiene sessions on hand washing, personal hygiene and menstrual hygiene were conducted for all students in the schools intervened by Water For People India Trust.
- Behaviour change communication efforts through street theatre and IEC material in five schools of Sutahata for sustained behaviour change amongst the students.



TATA STEEL LIMITED:

In 2015-16 Water For People India Trust collaborated with Tata Steel for various research studies done to ascertain the scope of water and sanitation in Danagadi and Sukinda blocks in Jajpur, Odisha. There were community meetings and meetings done with local government officials.

Some of the research studies and activities that were undertaken are as follows:

- FLOW mapping of 239 villages, 457 schools and 35 clinics for drinking water and sanitation coverage to generate an authentic database for Tata Steel's CRS program.
- Awareness generation in 239 villages on water, sanitation and hygiene through inter-personal communications and mass meetings.
- Advocacy and networking meetings with the local government and district government to mobilize their participation.

WATER FOR PEOPLE: Water For People India Trust partnered with Water For People for facilitating the implementation of behaviour change communication (BCC) through social arts in Sheohar, Bihar. In 2015-16, BCC activities were implemented in all 53 gram panchayats of Sheohar for sustained behaviour change of the community members around water and sanitation issues. Various social art tools like multi-disciplinary show (MDS) and street theatre were adopted for creating awareness and mobilizing the communities through traditional and popular art forms to address the social barriers, superstitions and bottlenecks on WASH and livelihood related issues.

Some of the key achievements of this program are:

- Creating of one multi-disciplinary show with a team of four to six artists, for rural audience with a focus of water, sanitation and hygiene related issues. The MDS was created incorporating theatre, dance, acrobatics, songs, music and interactive forms.
- Conducting 75 tours of the MDS around 53 GPs of Sheohar.
 These shows were conducted in villages pre-determined by Water For People.
- Orientation of the Social Art Field Facilitators and building their capacities for facilitating village discussions at the end of the MDS.
- Organizing a residential workshop for 25 days for two street theatre groups for the creating of two street plays on the themes of (i) Generating demand for sanitation; (ii) Access to safe water and sanitation for Mahadalit communities. These street plays have been featured in schools and communities in 53 GPs of Sheohar. The street plays were created highlighting popular and local culture of the local communities. The street plays were created in consultation with the artistes, relating to the socio/cultural and economical diagnoses, field visits and living documentation of the project in Sheohar.
- Facilitated the capacities of the two street theatre groups through speech improvement, acting skills, body movement, props, music, dance, etc. to created and perform plays reflecting realistic water, sanitation and hygiene issues. In 2015-16, 335 street theatre shows had been organized in both communities and schools in 53 GPs of Sheohar.
- Capacitating the street theatre groups to be able to incorporate audience participation and feedback into the show formats.





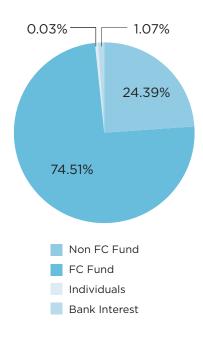




FINANCIALS

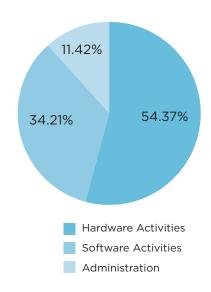
SOURCES OF FUNDS:

Source	Amount (INR)	Percentage
Non FC Fund	7,673,066	24.39%
FC Fund	23,438,559	74.51%
Individuals	9,160	0.03%
Bank Interest	335,146	1.07%
Total	31,455,931	100%



EXPENSES ALLOCATION

Source	Percentage		
Hardware Activities	54.37%		
Software Activities	34.21%		
Administration	11.42%		
Total	100%		





DONOR WISE EXPENSES FOR 2015-16

Name of Donor	Hardware Activities	Software Activities	Administration
Molson Coors Cobra India Pvt. Ltd.	951,409	141,556	85,837
CESC Ltd.	1,741,697	220,335	909,430
TCSRD	858,346	846,849	32,440
ITC Ltd.	12,396,803	2,676,800	490,923
Tata Steel Limited		1,997,460	733,815
Water For People		4,152,116	809,653
General			286,265
Total	15,948,255	10,035,116	3,348,363

Name of Donor	Amount Received	Expenses Incurred
Non FC Funds		
CESC Ltd.	4,866,352	2,871,462
TCSRD	1,300,000	1,737,635
Tata Steel Limited	1,506,714	2,731,275
Sub Total	7,673,066	7,340,372
FC Funds		
Water For People	6,842,222	4,961,769
ITC Ltd.	15,159,837	15,564,526
Molson Coors Cobra India Pvt. Ltd	. 1,436,500	1,178,802
Sub Total	23,438,559	21,705,097
Others		
Individuals	9,160	-
Bank Interest	335,146	-
General Administration Expense	es -	286,265
Sub Total	344,306	286,265
⊺otal	31,455,931	29,331,734



TESTIMONIAL

Our students of Dhekua Farukia High Madrasa would face many problems due to the absence of proper sanitation facilities.

We had rudimentary toilets with no provision for running water, because of which the toilets were dirty, unusable and unhygienic most of the time. Now things have changed. With the support from Water For People India Trust and TCSRD we got the old toilet renovated into a new one with separate toilets for boys and girls. We also have separate drinking water stations and hand washing stations. Thanks to Water For People India Trust and TCSRD, our Madrasa provides a much better environment for the learning and growth of young minds.

HEAD MASTER, DHEKUA FARUKIA HIGH MADRASA, DHEKUA VILLAGE, SUTAHATA BLOCK.



SUCCESS STORY

REAL TEMPLE OF LEARNING: BUILDING LEADERSHIP QUALITIES IN FUTURE GENERATIONS

The child-like enthusiasm of the Head Master triggers a chain of positivity in Hooghly

Headmaster Amiya Ghosh is inspiring and tireless in providing a learning environment to the primary school children in his charge.

Natungram Panchanan Das Primary School is in Mogra I Gram Panchayat of Chinsura Mogra block in Hooghly district of West Bengal. Hooghly has been declared as an Open Defecation Free (ODF) district.

There are 181 students in the school, of which 81 are boys and the rest are girls. The school also has two children with special needs. The school enrolment is witnessing a gradual increase due to initiatives taken under the leadership of the Head Master.

With support from Water For People India Trust and ITC Ltd. under ITC's Mission Sunehara Kal initiative, the school now boasts of adequate and child friendly water and sanitation facilities, the construction of which was completed in February 2016. There are two Water Closets (WCs), one urinal and a handwashing basin for the boys and one WC, two urinals and a hand washing basin for the girls. Teachers have separate facilities. Informs Head Master Amiya Ghosh, "The provision of these facilities has been a great boon for us. Earlier all the children shared common facilities and had to draw water from a hand pump."

The school campus is neat, clean and informative, with creative messaging spread over the compound area.

The Child Cabinet in the school comprises of six boys and seven girls. The members of the Child Cabinet are vocal and informed about their role and responsibilities. Prime Minister of the Child Cabinet, Arnab informs with a sense of importance, "The Cabinet includes health, food, education and environment, and sports and culture ministers. Along with the Cabinet members, I need to ensure that the school is clean, monthly meetings are conducted and that the problems are solved."







The health minister is responsible for the cleanliness of the toilets and monitoring that children maintain personal hygiene and wash their hands after using the toilets and before eating their meals. The education and environment minister sees that there is no garbage on the premises since dust bins have been provided.

The Child Cabinet has a busy schedule outside of school hours. They also take home the messages around safe handling of water, the importance of washing hands and not defecating in the open. The children come to school with clean uniforms, neatly combed hair and cut nails.

The Cabinet Members confess that there are times when 'mischievous children' litter the compound. If their requests to keep the premises clean fall on deaf ears then they inform the Head Master.

The school is the proud first prize winner of the State and second prize winner of the Central Nirmal Vidyala Puruskar. The Child Cabinet also shares messaging during the meetings of Mother Teachers Association. They also organise rallies around hygiene and door-to-door campaigns on the need to use toilets.



"The children are sincere in their efforts to inform the elders for adopting hygienic practises," Ghosh smiles proudly. Many a parent have lauded their efforts."

Aromas floating from the mid-day meal kitchen prove that meals are being cooked as they should be. Running water facilities are also provided for the mid-day meal cooks. The cooks laughingly rattle of the hygiene practices they maintain before, while and after cooking the meal.

Meanwhile the Head Master continues to tirelessly work towards increasing the knowledge of the children, through posters, games and other means as evident in the numerous citations and prizes that the children have won.



Water For People - India

C - 2/51, Ground Floor, Safdarjung Development Area, New Delhi-110 016, India

T: 011 2656 4225

E: india@waterforpeople.org

waterforpeople.org







Water For People - India

C - 2/51, Ground Floor,
Safdarjung Development Area,
New Delhi-110 016, India
T: 011 2656 4225
E: india@waterforpeople.org
waterforpeople.org