annual report
2014-15
Water For People India Trust

President's Message

The year 2014-15 has been very eventful for Water For People India Trust as we had new partnerships with several large corporates of the country.

I thank all the organizations for joining hands with Water For People and pledging resources towards addressing water and sanitation poverty.

The year 2014-15 has been both promising and challenging for us and I take this opportunity to reflect on our endeavours undertaken towards community water and sanitation interventions. I would especially like to draw your attention towards our efforts directed at creating sustainability in all our interventions. I am pleased with the efforts demonstrated by the organization and believe that it would not be an understatement if I say that without sustainability the investment made at providing infrastructure would one day be futile.

Our programs on water, sanitation and hygiene have been able to reach out to hundreds of people through improved sources of community water points, community toilets and SWASH (School water, sanitation and hygiene) interventions, across various gender and different age groups. With increased emphasis by both the Corporates and the Government in the forthcoming year 2015-16 and impetus being given to achieving sustainable water management and sanitation for all in the SDGs (Sustainable Development Goals) I see some very bright prospects for Water For People India Trust to partner with corporates for programs on water, sanitation and hygiene to the excluded communities.

I wholeheartedly thank our funding partners, implementing partners, friends and well-wishers for their continued support and faith in Water For People India Trust. I firmly reiterate that in the coming years we will tread forward with greater energy in realizing the mission and vision of the organization and providing every person access to safe drinking water and sanitation facilities.
Preface

Water For People — India, initiated its operations through its arsenic mitigation program in West Bengal’s North 24 Parganas district in 1996. Based on the experience gained from this project, we expanded our initiatives from arsenic mitigation to integrated water, sanitation and hygiene activities at the school and community level and within a span of a decade and half have emerged as a pioneer in delivering programs that cater to all the needs around WASH.

Water For People India Trust (WFPI) came into existence in 2008 to carry out Water For People — India’s programs supported by in-country funds. Both the organizations work towards a common vision, and mission of improving access to water and sanitation in rural areas and urban slums of India, under Water For People — India’s flagship program ‘Everyone Forever’. WFPI works through locally registered NGO partners and civil society organizations and through direct implementation.

Our Project Coverage

Water for People India Trust has intervened in the following geographic locations in collaboration with the Corporate Social Responsibility wing of the corporate bodies. There have been matching grants from the Government departments in case of School Water, Sanitation, and Hygiene (SWASH) programs. All our programs are aimed at increasing access to safe drinking water and sanitation services to the community members as well as school children.

- **Bihar**
  - Sheohar
  - Bhita Block of Patna District

- **West Bengal**
  - Chandrakati II Gram Panchayat of Chinsurah - Mogra, Hooghly District
  - Ward No. 13, Titagarh Municipality
  - Digambapur Gram Panchayat of Patharpratima Block, South 24 Parganas District
  - Sutahata Block of East Medinipur District

- **Odisha**
  - Sukinda and Danagadi Blocks of Jagpur District
Our Donors

CESC Ltd.

Name of the Project: Nirmal Sankalp

Area of Intervention: Ward No. 13, Titagarh Municipality, West Bengal

No. of Beneficiaries Reached: 835 community members including children below eight years of age.

Objective of the Project: Providing improved sanitation facilities for everyone in the intervention area in order to achieve a society free from water and sanitation related diseases through the following:

- Establishing users owned, operated, and maintained system for long-term sustainability of the facility without external support in future.
- Promote healthy hygiene behaviors through demonstration, awareness and training.
- Establishing a monitoring mechanism at the local government level and capacitate them to monitor the performance of the water and sanitation services in future to sustain the coverage forever.

Activities Undertaken:

- Focus group discussions with the community members on the current hygiene practices, its ill effects and creating awareness on healthy hygiene practices.
- Capacity building sessions for local government officials, community leaders and community members on water, sanitation and hygiene through various innovative media.
- Construction of community latrines and urinals, and the formation and training of operation and maintenance committees for these infrastructure.
Our Donors

Name of the Project:
Promotion of Water, Sanitation and Hygiene in Schools and Communities in Chinsurah-Mogra Block of Hooghly District, West Bengal.

Area of Intervention:
Chandrahali II Gram Panchayat of Chinsurah - Mogra Block of Hooghly District

No. of Beneficiaries Reached:
2212 school children have been reached through SWASH infrastructure created at schools.

Objectives of the Project:
- Increasing access to safe drinking water facility for the students of seven schools in Chandrahali. II Gram Panchayat.
- Ensuring access to child and gender friendly sanitation facility for the students of five Primary Schools and two High Schools.
- Ensuring safe practices related to mid-day meal among school children through construction of utensil washing station in all seven schools.
- Establishing operations and maintenance of water and sanitation infrastructure in all intervened schools for long term sustainability.
- Bringing a change in hygiene practices among people in communities and students in seven schools.
- Ensuring the functionality of water and sanitation facility through monitoring by the Block and GP Officials.
- Influencing Local Government and schools to provide the matching grants for the creation of integrated WASH infrastructure.

Activities Undertaken:
- Development of separate toilet blocks in Primary and High Schools with facilities for running water, changing rooms, automatic sanitary vending machines and incinerator for adolescent girls.
- Formation and strengthening of school WATSAN committee / child cabinet for operation and maintenance of school WASH infrastructure.
- Exposure visit for school teachers and elected representatives to successful projects.
- Awareness generation on healthy hygiene habits through various innovative media.

Molson Coors Cobra

Name of the Project:
Molson Coors Cobra & Water For People India Trust Partnership for Addressing Water and Sanitation Issues.

Area of Intervention:
Bhita Block in Parna and Sheohar District of Bihar.

No. of Beneficiaries Reached:
1400 community members in Sheohar and Bhita through community water points and 375 school children in Bhita through SWASH infrastructure.

Objectives of the Project:
- Promotion of drinking water, sanitation and hygiene to the targeted communities and school children. The partnership also aimed at supporting the Everyone Forever program in Sheohar district.

Activities Undertaken:
- Installation of four new community water points in Bhita and restoration of three community water points including partial or complete replacement of assembly, improvement of platform and installation of soak pits in Sheohar.
- Formation and strengthening of water committees at all community water points, including a tariff system for operation and maintenance of the drinking water infrastructure.
- Development of separate uminals, latrines and hand washing stations with running water for boys and girls and creation of drinking water facility in schools in Bhita.
- Promotion of healthy hygiene practices in the communities and schools intervened.
Molson Coors Cobra

“We are happy and satisfied with the water points provided as the water is safe for drinking and healthy since the tube wells have been dug deep.”

- WATSAN Committee
  Member, Bihta

Our Donors

Tata Chemicals Society for Rural Development

Name of the Project:
Promotion of School Water, Sanitation & Hygiene Program in all High Schools of Sutahata Block in East Medinipur District of West Bengal State.

Area of Intervention:
Sutahata Block in East Medinipur District of West Bengal.

No. of Beneficiaries Reached:
5318 school children in the intervention area.

Objectives of the Project:
- Creation of improved water, sanitation and hygiene facility through creation or renovation of school sanitary blocks in four High Schools.
- Promotion of hygiene education to the students of four schools intervened in 2014-15 and two school intervened in 2013-14.
- Maintenance and management of the water and sanitation infrastructure to be done by WATSAN Committee in four schools intervened in 2014-15 and two schools in 2013-14.

Activities Undertaken:
- Creation of running water systems and drinking water stations in schools.
- Development of separate sanitary blocks for boys and girls in each school with running water, hand washing facilities, and sanitary napkins, changing rooms and disposal system for adolescent girls.
- Discussion of the program objectives and strategies with teachers and WATSAN Committee members in schools and the formation, training and regular interaction with the WATSAN committee members for ensuring the smooth operation and maintenance of the infrastructure created.
Our Donors

Tata Steel Pvt. Ltd.

**Name of the Project:**
Promotion of Water, Sanitation, & Hygiene (WASH) Program in Jaipur district of Odisha.

**Area of Intervention:**
Sukinda and Danagadi Block of Jaipur district in Odisha.

**Objective of the Project:**
Development of drinking water and sanitation facilities in Sukinda and Danagadi Blocks of Jaipur District under the integrated approach of ‘Everyone Forever’ (EF).

**Activities Undertaken:**
- Developing linkages with the PRRs (Panchayati Raj Institutions), Block and District level officials of Jaipur to discuss the concept, objectives, targets of EF Programs in 2 communities.
- Site selection for a pilot project on piped water supply scheme.
- Conducting a Baseline Survey covering 100% public drinking water system (such as hand pump, open wells, community tap etc.), water & sanitation situation in all schools and full time clinics is one of the main targets of 2015-16.

Donors Speak

“Appreciate Water for People India’s efforts in implementing Nirmal Sankalp Project in Titagarh. They have introduced a pay and use sanitation model wholly managed by the beneficiaries themselves, which is a unique initiative towards sustainable community sanitation solutions.”

**Neepa Saha Sharma**
Head – CSR, CESC Ltd.

“Water For People India Trust has been able to draw attention of Government towards sanitation issues of school children. There has been new dimension added to the infrastructure support to schools by strengthening school sanitation committee and involving them to resolve sanitation issues. The model introduced by WFPIT has greater focus on sanitation problems of high school girls which definitely improves girls’ attendance and protecting them from becoming dropout.”

**Kaushal Kumar Sinha**
Tata Chemicals Society for Rural Development
Financials

Sources of Funds

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<tr>
<th>Source</th>
<th>Amount (INR)</th>
<th>Percentage</th>
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<tr>
<td>Non FC Fund</td>
<td>8,716,165</td>
<td>53.29%</td>
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<tr>
<td>FC Fund</td>
<td>6,470,000</td>
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<tr>
<td>Government</td>
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<tr>
<td>Individuals</td>
<td>238,766</td>
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<tr>
<td>Bank Interest</td>
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<td>0.56%</td>
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<tr>
<td>Misc. India</td>
<td>3,405</td>
<td>0.02%</td>
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<tr>
<td><strong>Total</strong></td>
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<td><strong>100%</strong></td>
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Expenses Allocation

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<td>Infrastructure - Water</td>
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<td>Infrastructure - School</td>
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<td>Hygiene Awareness</td>
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<td>Administration</td>
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<td>Fundraising</td>
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<td><strong>Total</strong></td>
<td><strong>11,082,818</strong></td>
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Donor Wise usage of Funds in 2014-15

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<tr>
<th>Name of Donor</th>
<th>Amount Received</th>
<th>Expenses Incurred</th>
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<tbody>
<tr>
<td>Non FC funds</td>
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<tr>
<td>Rambol India (P) Ltd</td>
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<td>Molson Covers</td>
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<td>EESC</td>
<td>1,528,100</td>
<td>1,560,628</td>
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<td>TATA Chemicals</td>
<td>1,565,000</td>
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<tr>
<td>TATA Steel</td>
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<tr>
<td><strong>Sub-Total</strong></td>
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<td>FC Funds</td>
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<td>WFP, Denver</td>
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<td>ITC</td>
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<td>Others</td>
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<tr>
<td>Individuals</td>
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<tr>
<td>Government</td>
<td>838,000</td>
<td></td>
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<tr>
<td>Bank Interest</td>
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<tr>
<td>Misc. Income</td>
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<td><strong>General Administration Expenses</strong></td>
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<td>249,368</td>
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<tr>
<td><strong>Sub-Total</strong></td>
<td><strong>1,171,468</strong></td>
<td><strong>249,368</strong></td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>16,357,633</strong></td>
<td><strong>11,082,818</strong></td>
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